



DIMITRIS SEVIS

DIGITAL MARKETING | WEB DEVELOPMENT

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Patras, Greece

TOP SKILLS

- Digital Marketing
- WordPress Development
- Creativity
- Affiliate Marketing
- Content Creation
- Google Ads
- Continuous Learning

EDUCATION

Business Planning & Info Systems
A.T.E.I. Patras, Greece (2004 - 2012)

Lower Certificate in English
University of Cambridge

HTML, CSS, Computer Science
freeCodeCamp

EXPERIENCE

- October 2020 - Present

Wordpress Developer & Digital Marketing Specialist
[Freelance Project | demedia.gr](#)

 - > **LOOP MEDIA:** Affiliate Performance Marketing & Websites Creation.
 - > **ETELETES.GR:** Web Platform Development (featured on Dragons' Den).
 - > **RISECUBE DIGITAL AGENCY:** WordPress Development.
 - > **Various Clients (HOUSEART.GR, etc.):** Digital Marketing, Content Creation & Strategy.
- March 2025 - July 2025

Affiliate Marketing Specialist
[Loop Media](#)

 - > Created high-converting affiliate marketing funnels.
 - > Designed and developed responsive, performance-driven websites.
 - > Planned and launched ad campaigns focused on maximum ROI.
- March 2024 - January 2025

Digital Marketing Specialist
[IASSIS GROUP MEDICAL COMPANIES](#)

 - > Created & managed Google Network ad campaigns.
 - > Managed social media content for engagement & brand awareness.
 - > Provided data analysis & reporting for decision-making.
- December 2021 - February 2024

Affiliate Marketing Specialist
[ForestView, a TDG company](#)

 - > Managed and optimized campaigns across various international markets.
 - > Developed data-driven strategies to achieve performance goals and maximize ROI.
- January 2021 - December 2021

Wordpress Developer
[Risecube Digital Agency](#)

 - > Developed Wordpress websites according to customer specifications.

EXPERIENCE BEFORE 2020

Website Administrator / Retail Seller - STOLLAS MUSIC I.K.E. (2014 - 2019)

Company Sales Assistant - POWER GENESIS (2011 - 2013)

Internship - N.B.G. - National Bank of Greece (2010)

Website Admin / Data Entry - EXELIXIS NET (2008 - 2010)

Customer Service (11888) - O.T.E. (2006 - 2007)